PSA Podcast

A **PSA** is a *Public Service Announcement* that you are going to create on a certain topic. A PSA is usually short radio campaign that is trying to persuade the audience to take a favorable action.

Your PSA should focus on a simple, clear, single message that does one of the following:
- Create awareness of the problem or issue
- Shows the importance of the problem or issue
- Conveys simple forms of new information
- Promotes behavioral change

Pick a topic and research it on the Internet to find some facts. Some sample topics are:

Smoking	Alcohol	Shop Lifting
Drugs	Exercising	Vandalism
Steroids	Seat Belts	Bullying
Littering	Guns	Cyber Bullying
Cell Phones	Sportsmanship	Internet Dangers
Domestic Abuse	Gambling	Energy Conservation
Peer Pressure	Hate Crimes	Censorship
School Safety	Pet Care	Stay in School
Suicide Prevention	Child Abuse	Nutrition

Or you can use one of your own.

Requirements of your PSA podcast:

- Use Audacity to create PSA

- 30 to 60 seconds long

- Background music or Intro & Exit music

- Clearly identify the problem or issue

- Gives information about the problem or issue

- Create awareness or shows importance or promotes change through PSA

- Post PSA mp3 on your web page "Podcasts" with the Heading **PSA**