PSA Grading Rubric - _____

Introduction   _____

5 points – Identifies the Topic of PSA clearly
3 points – Alludes to the Topic of PSA, but not clear if that is the topic
1 point – Topic is not identified

Content

Information   _____

5 points – Gives important, supportive facts about the topic
3 points – Gives some supportive facts, but also some opinions
1 point – No or very little facts, mostly opinions about the topic

Effectiveness of PSA   _____

5 points – Creates awareness or shows importance or promotes change effectively
   through a simple, clear, single message
3 points – Gives facts, but message of the PSA is not completely clear what the listener
   should do
1 point – Does not create awareness or promote a change. No single or clear message

Delivery of PSA

Script   _____

5 points – Well rehearsed, smooth delivery and pacing
3 points – Delivery is hesitant and choppy
1 point – Appears unrehearsed and delivery is uneven

Voice   _____

5 points – Loud, clear voice with good enunciation
3 points – Soft voice, but enunciation is good
1 point – Hard to hear or to understand

Grammar   _____

5 points – Correct grammar is used throughout the PSA
3 points – Occasionally incorrect grammar used during PSA
1 point – Poor grammar used throughout the PSA

Music

Background _____

     5 points – Fades In and Out before and after PSA or quietly in background throughout the PSA

     3 points – Somewhat Fades in or out or background music a little too soft or loud

     1 point – Abruptly enters or exits (No or Poor fade in or out) or background music too loud or no music at all

Enhancement _____

     5 points – Music enhances the mood, quality and understanding of the PSA

     3 points – Music provides somewhat distraction to the PSA

     1 point – Music is distracting or does not fit the PSA

Overall

Length _____

     5 points – between 30 – 60 seconds long

     3 points – shorter or longer by 10 seconds

     1 point – shorter or longer by more than 10 seconds

Background Noise _____

     5 points – no background noise heard during podcast

     3 points – little background noise heard during podcast

     1 point – background noise heard and distracting from podcast

Podcast Posted on Web Site _____

     5 points – posted mp3 on "*Podcast*" page labeled *PSA*

     3 points – posted project on "*Podcast*" page or not labeled *PSA*

     1 point – posted mp3 or project on wrong page

Turned in Grading Rubric to Mr. Bratina (2 points)   _____

TOTAL POINTS (57 points maximum)